

Privacy Policy

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Sites covered by this Policy Statement

This Privacy Statement applies to all AIM Electric LTD owned websites and domains, and our wholly owned subsidiaries (AIM Electric LTD websites.)

Links to non AIM Electric LTD websites

The AIM Electric LTD websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the AIM Electric LTD website. AIM Electric LTD does not control those sites or their privacy practices, which may differ from AIM Electric LTD. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the AIM Electric LTD Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with AIM Electric LTD; that sharing is governed by that third-party company's privacy policy.

Types of information we collect

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

Personal information is information that is associated with your name or personal identity. AIM Electric LTD uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with AIM Electric LTD. We take seriously the trust you place in us. AIM Electric LTD will not sell, rent or lease your personal information to others.

On some pages and links at AIM Electric LTD, you can order products or services, request information, subscribe to marketing or support materials, register yourself, or apply for a job at AIM Electric LTD. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address, user IDs and passwords, billing and transaction information, credit card information, contact preferences, educational and employment background, and job interest data.

Non-personal information is data about usage and service operation that is not associated with a specific personal identity. AIM Electric LTD collects and analyzes non-personal information to evaluate how visitors use the AIM Electric LTD website.

Non-personal data we collect may include the pages visited on the AIM Electric LTD websites, unique URLs visited within our website, browser type and IP address. Most non-personal data is collected via cookies or other analysis technologies.

Children's Privacy

AIM Electric LTD is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. AIM Electric LTD does not knowingly collect information from children under the age of 13 and AIM Electric LTD does not target its website to children under 13.

How we use your information

AIM Electric LTD uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the AIM Electric LTD website. Occasionally we may also use your information to contact you for market research regarding AIM Electric LTD products or services. We will give you the opportunity to choose your privacy preferences regarding such communications. You may, at any point, contact us to request an opt-out on future communication. Credit card information is used only for payment processing and fraud prevention. This information is not used for any other purpose by our financial services providers or AIM Electric LTD and will not be kept longer than necessary for providing the services, unless you ask us to retain your credit card information for future purchases.

Who we share your information with

AIM Electric LTD will not sell, rent or lease your personal information to others. AIM Electric LTD will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. AIM Electric LTD shares customer information across AIM Electric LTD -owned business entities and companies working on our behalf, but only as required to meet your product or service requirements.

Keeping your information secure

AIM Electric LTD is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, AIM Electric LTD has in place appropriate physical and managerial procedures to safeguard the information we collect.

We use Secure Sockets Layer (SSL) encryption when collecting or transferring sensitive data such as credit card information. SSL encryption is designed to make the information unreadable by anyone but us. This security measure is working when you see either the symbol of an unbroken key or closed lock (depending on your browser) on the bottom of your browser window.

Credit card numbers are used only for processing payment and are not used for other purposes. As part of real-time payment processing, YOUR BUSINESS NAME subscribes to a fraud management service. This service gives you and YOUR BUSINESS NAME an extra level of security to guard against credit card fraud to protect your financial data.

Contacting us

We value your opinions. If you have comments or questions about our privacy policy, please send them to mikeklassen@sasktel.net.

This privacy statement applies to Canada